



## Lechler, a name that has made paint history since 1858.

Millions of customers have chosen Lechler paints in the Industry, Refinish, Decorative, Yachting, and Habitat sectors identified by the group's five brands since 1858. After more than 150 years, approximately 600 people work with expertise and passion in the research, development, production, and marketing of paints, as well as in user training.

In Europe, Lechler operates through its headquarters in Como, production sites in Como, Seregno, and Foligno, and four subsidiaries in Manchester (UK), Grenoble (France), Barcelona (Spain), and Kassel (Germany). In Brazil, the company operates through its production site and subsidiary in Parai (Rio Grande do Sul), and through its subsidiaries in Rio Negrinho (Santa Catarina), Tocantins (Minas Gerais), and Paulinia (São Paulo).

Through its Training Centres, Lechler offers customers training courses that ensure high-level professional development, while tackling all the latest technological developments with expertise and preparation.

Lechler is constantly committed to the search for increasingly sustainable solutions, through the analysis of production processes, the study of product chemical composition, energy and water optimisation of plants, company fleet management, and mobility management.

This empowerment continues with the dissemination of the conscious use of colour and finishes for manufactured items and environments whose beauty remains intact over time, and by raising awareness among employees and customers of adopting low-environmental-impact behaviours and practices, to be learned within the workplace and shared with their families and communities.

We have been promoting the culture of colour for over a century. We understand its language and neologisms, we study future trends and scenarios, but above all, we possess the technology to make it happen. "The idea of colour" becomes a crucial element in the design of a space, an environment, or an object.

...and we never stop colouring the world.

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The culture of colour  
For your life



*Color Design is Lechler's concept that links the development of chemistry with the evolution of the language of colour.*

Lechler's Color Design project, in collaboration with Francesca Valan, an industrial designer specialised in colour design, provides guidance, suggestions, and technical information that facilitate the selection of colours and finishes. The project is available in the Decorative, Industry, Habitat, Automotive, and Yachting sectors.

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Due to its history and technological achievements, it has always been a benchmark brand in the international AUTOMOTIVE sector.

The major technical developments in the sector have seen LECHLER introduce innovative, high-tech materials, systems, and services to the market, often ahead of their time.

Continuous investments in research and precise, constant technological updates meet the needs of an ever-evolving, increasingly demanding and sophisticated sector.

Your Best Practice Evolving is Lechler's value proposition for body shops. It is summarised in the LECHLER SYSTEM: a combination of tinting systems, colour tools, and training as well as assistance services.



Caring about the differences!



**CHREÓN**  
Your life's colour project!

It is the Lechler brand dedicated to the house and building paint sector.

Your life's colour project is a comprehensive offering of products, colours, and services that prioritises quality standards and Certiquality ISO 9001:2015 as well as Certiquality ISO 14001:2015 quality systems in every circumstance.

Chreón responds in real time to the needs of private consumers and market professionals with a range of products that adopt international colour standards.

A suitable and comprehensive response to the most diverse market needs and the latest colour trends in the sector.



Wherever paint matters!

"Where paint matters!" is the industrial sector project for all companies that, through the coating of their manufactured items, want to add competitive value to their products on the market, both in terms of aesthetics and performance, resistance and durability, through continuous research into new solutions.

The range of colours, effects, and painting processes offered is extremely broad: diversified, tested, and referenced solutions to meet every aesthetic and operational requirement, from complex robotic systems to the simplest painting facilities.



Stoppani is the Lechler brand dedicated to the nautical sector.

The Stoppani brand has been enjoying a longstanding presence (since 1883) in the Italian market and has established itself over the years in the retail sector with quality paints, also distributed in the main European yachting markets.

A complete range of paints dedicated to the nautical sector, including fillers, undercoats, anticorrosive primers, enamels, antifouling paints, and a high-quality tinting system.



Italian styled coatings for habitat

IVE – Italian Styled Coatings for Habitat  
IVE is the Lechler Group's specialised brand for the HABITAT sector.

With over 80 years of experience developed in Brianza, the cradle of the Made in Italy furniture industry and spread throughout the world, it is the ideal partner to offer the furniture sector coating systems and qualified assistance services for any type of industrial plant.

