

Color Design®
LECHLER

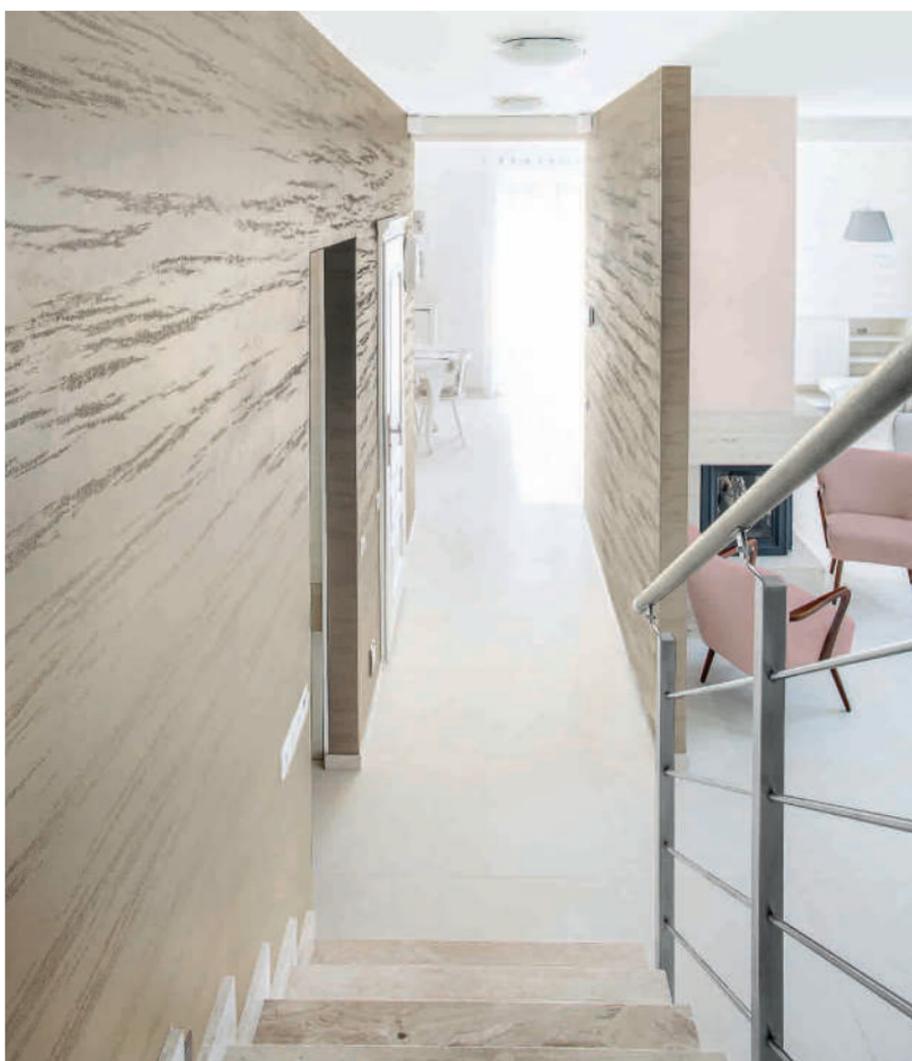


Since 1858 millions of customers have chosen Lechler paints in the Industry, Refinish, Decorative, Yachting and Habitat sectors identified by the five brands of the group.

After more than 150 years approximately 600 people contribute their abilities and passion to the work of research, development, production and marketing of paint products and the training of users.

In Europe the head office of Lechler is located in Como while the production sites are in Como, Seregno and Foligno. There are the four branches in Manchester (UK), Grenoble (France), Barcelona (Spain) and Kassel (Germany). In Brazil the company operates in the production site and branch of Parai (Rio Grande do Sul) and the branches of Rio Negrinho (Santa Catarina), Ubà (Minas Gerais) and Paulínia (São Paulo).

Lechler's products are currently distributed in over 65 countries worldwide.





Color Design is the Lechler's concept that combines chemical development with the evolution of the language of colour.

Lechler since 1858

For over a century, we have been promoting the culture of colour. We know the language, and the neologisms; we study the trends and future scenarios. But above all, we own the technology to produce all these things. Finally, the "colour idea" has become a determining element in the design of a space, room or object.

...and we won't stop colouring the world.

The Color Design Project by Lechler, organized in partnership with the industrial designer Francesca Valan, provides indications, suggestions and technical information to make choosing colour and finishes easier.

Lechler Color Design projects: Color Trainer by Chrèon for Decorative, Color Trend Consultant by Lechler Tech for Industry and Color Trend Habitat by IVE for Habitat.

Color Design Projects:

- Color Trainer Interni Edition 2
- Color Trainer Esterni
- Color Trainer Young Scuole
- Color Trainer Young Casa
- Color Trainer Nuove Decorazioni



- Color Trend Polineutri
- Color Trend Consultant Pastelli
- Color Trend Consultant Golden Shades
- Color Trend Consultant Classics
- Color Trend Consultant Acromatica
- Color Design Synergía
- Color Trend Consultant Natural Value



Color Trend Habitat Edition 2





COLOR TRAINER INTERNI EDITION 2

Techniques, trends and tools
for your home colour project



“What colour shall we choose for the kids’ room?
Should we paint the kitchen ceiling as well?
Will this shade match the living room furniture?”

The Color Trainer Interni programme answers
the general public’s most frequent questions
and makes it quick and easy to choose the perfect
colour for every room in the house.





COLOR TRAINER ESTERNI

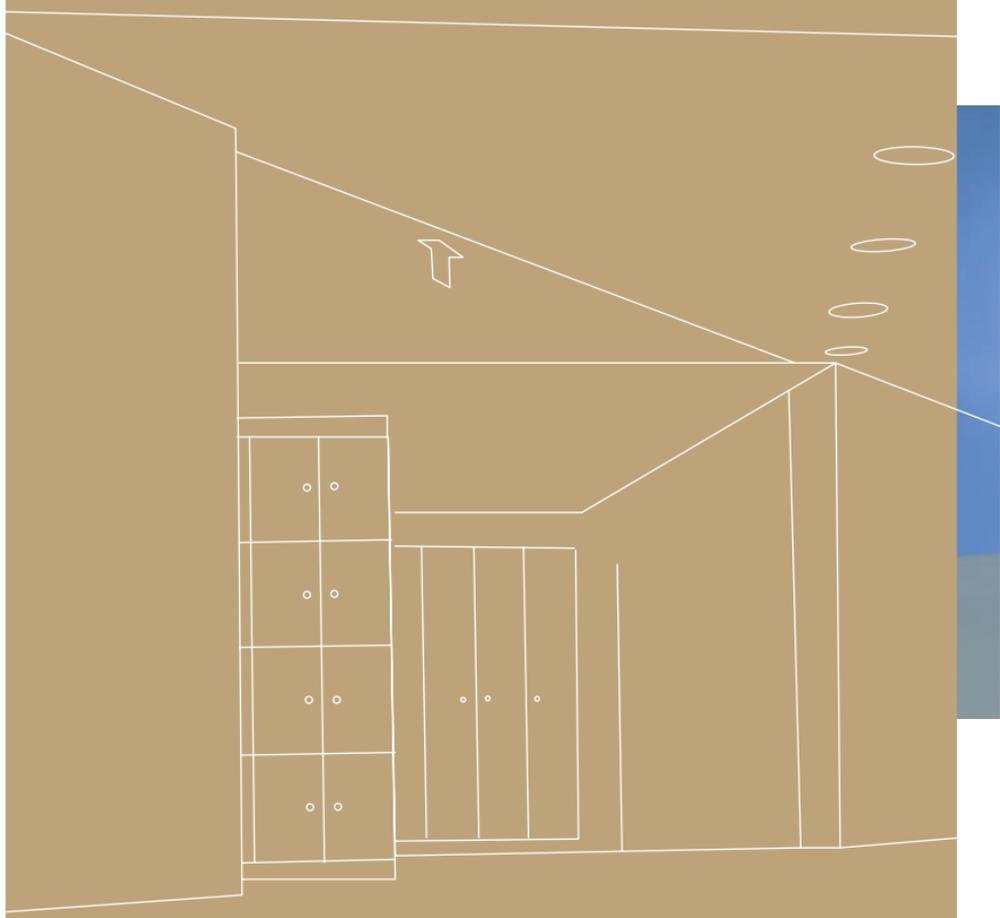
Buildings in harmony with
the surrounding environment



Targeted at architects, painting firms and individuals involved in the colour design of buildings, apartment blocks, self-contained houses and terraced houses.

Color Trainer Esterni helps architects, painting companies and individuals to choose the ideal shade of paint for all outdoor structures, adapting it to individual requirements and local regulations.





COLOR TRAINER YOUNG SCUOLE

Colours that help children concentrate



An environment whose colour design has been correctly studied helps to improve the quality of life, the concentration levels, the rest and the mood of our little ones. All this leads to higher marks and better performances at school!

Color Trainer Young Scuole is the proposal for municipal administrations, head teachers and professionals who renovate and work on the colour designs of schools.





COLOR TRAINER YOUNG CASA

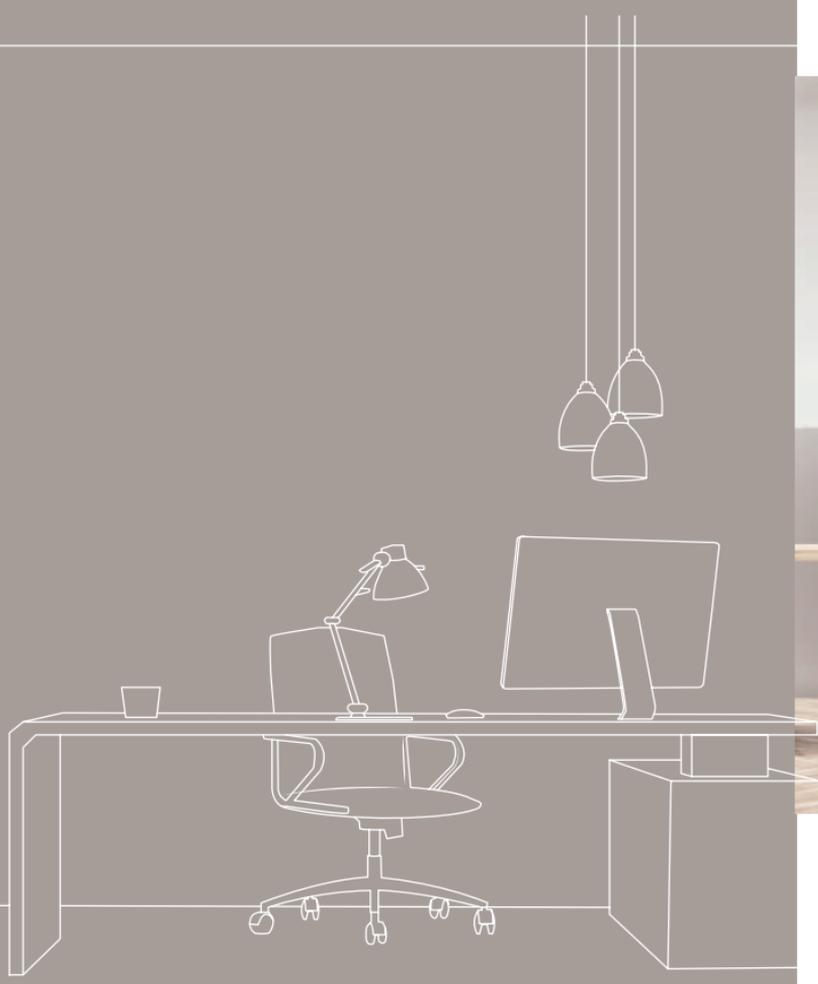
Guide to choosing colours for children's rooms and play spaces



Children are influenced by the colour of their living environments and, depending on their age, can perceive contrasts and different degrees of colour saturation.

Through the correct colour design of their environments, Color Trainer Young Casa, helps parents to improve the wellbeing of their children.





COLOR TRAINER NUOVE DECORAZIONI

New ways for decorating spaces that
let your creativity flow



When you want to decorate a room currently there is only one way to do so: choose a colour and call in a professional decorator to apply it. You can only choose from a limited number of readymade popular options. This can be an expensive chose.

Color Trainer Nuove Decorazioni was developed to change these habits. Decorating becomes something unique, personal, created and applied by you, the person who lives in the room.

This is a new way to decorate your own rooms related to your own preferences as there is no right or wrong.





COLOR TREND CONSULTANT

Fashionable new finishes
for industrial products



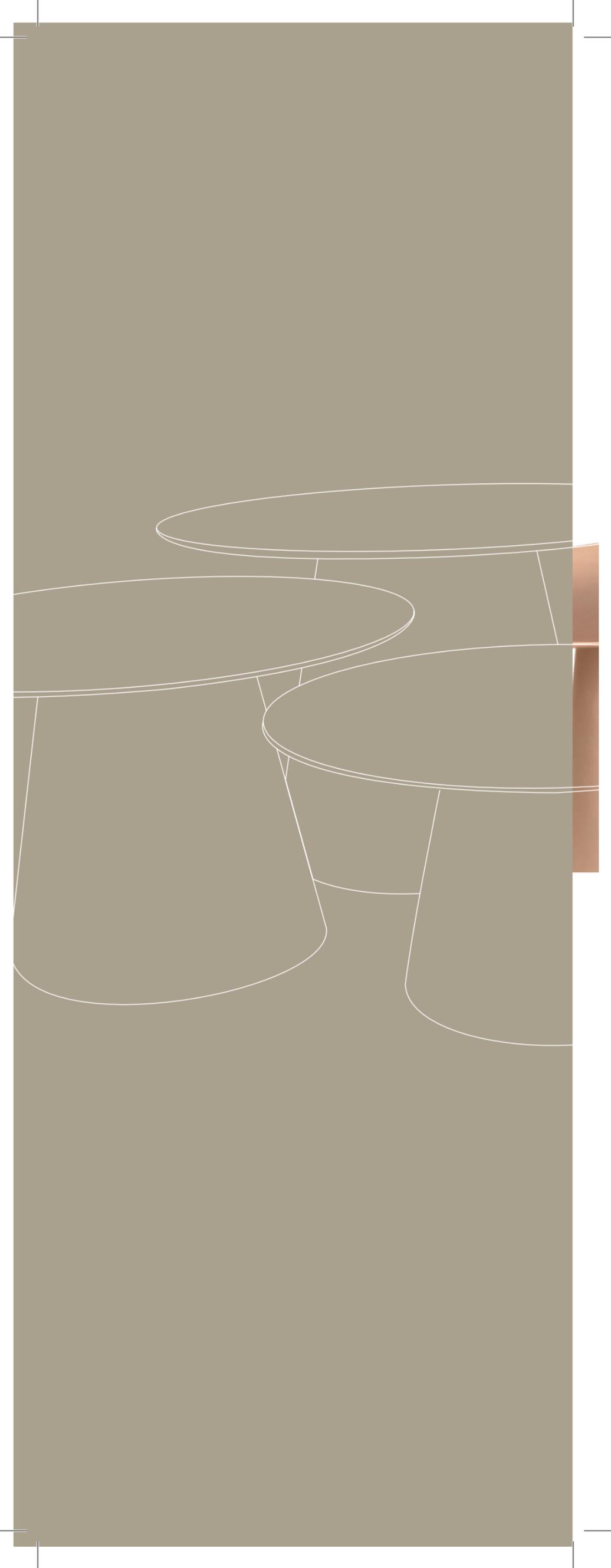
Colour is an important value added aspect that can enhance an object and give it the ability to stir our emotions.

Color Trend Consultant is a must for manufacturers, decision makers, style centres and designers who design or restyle objects that will be marketed in the short- and medium-term.



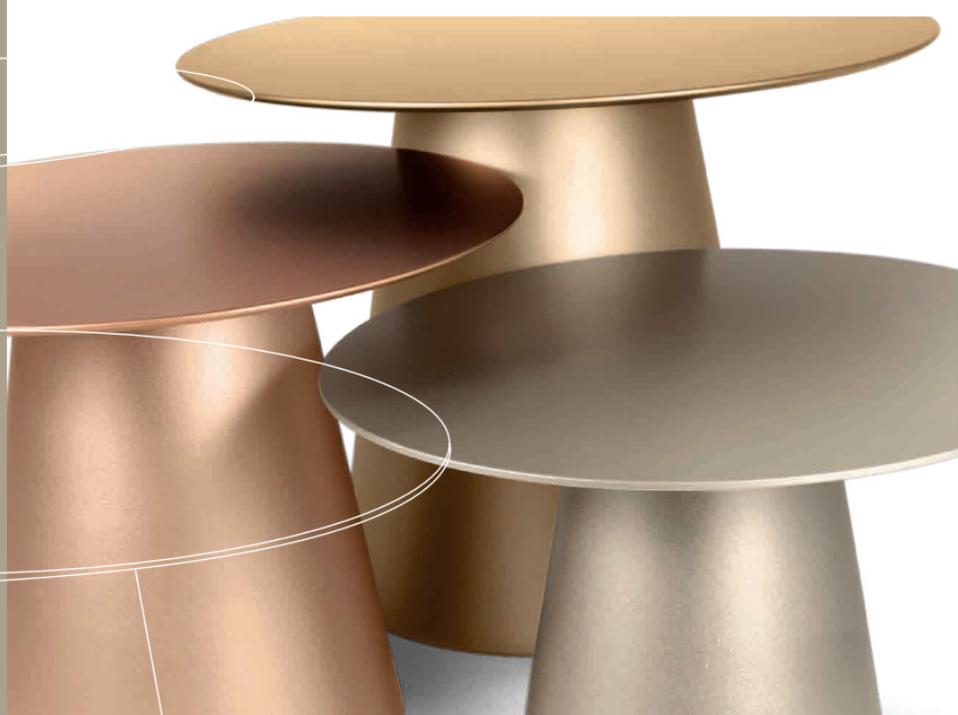
Polineutri

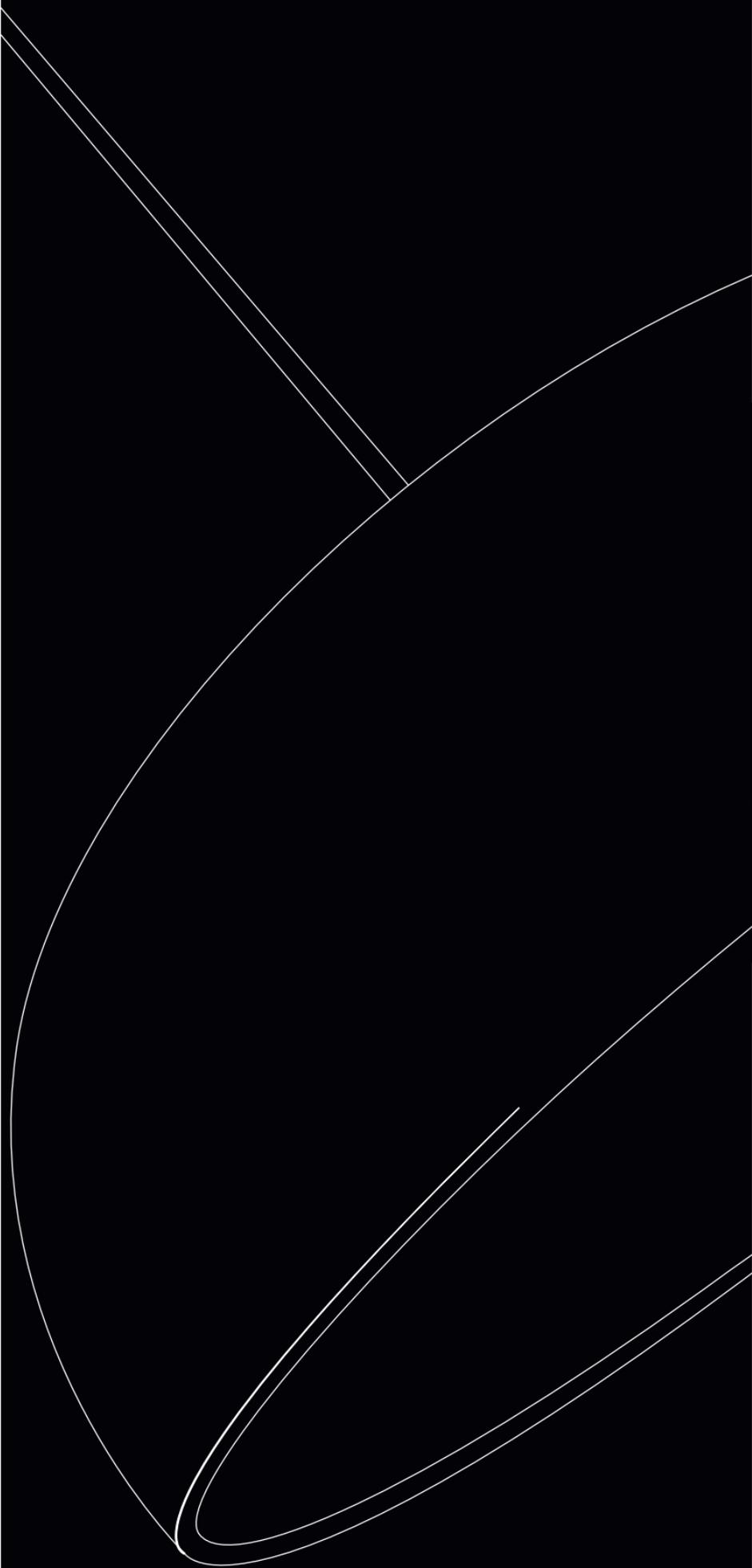
Pastelli



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SYNERGÍA

COLOR DESIGN® Synergía is a bridging collection between Lechler Tech Color Trend Consultant Acromatica and IVE Color Trend Habitat Edition 2 with suggested combinations between colour and effect as well as of finishes usable in the same environment and single products.



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Fashionable new finishes
for industrial products

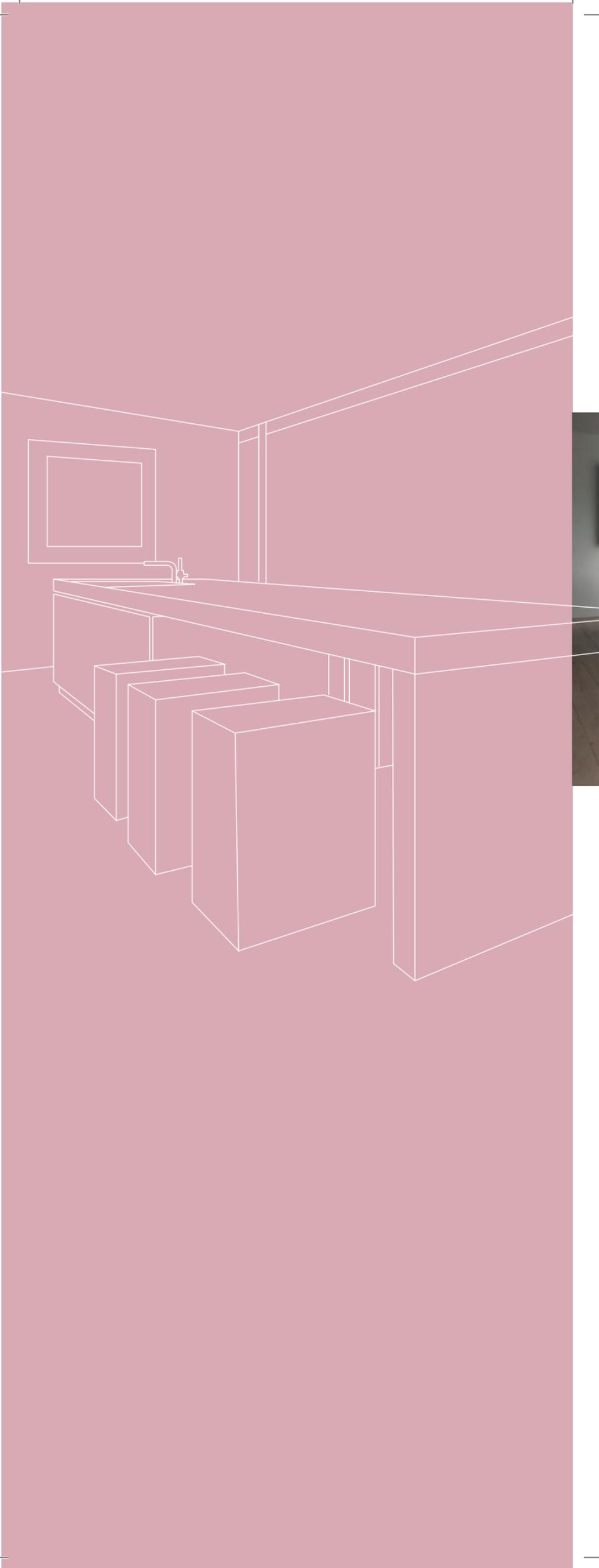


NATURAL VALUE

Natural Value recalls the chromatic and material colour schemes of nature which strives to be a timeless collection.

The reference language is of nature. Hence, NATURAL, which becomes GLAM or CHROMATIC according to the finish and to colour combinations.





COLOR TREND HABITAT EDITION 2

Trend colour and finishes for the
colour design of furniture



Color Trend Habitat is a collection of finishes for the design of furniture with new colours and effects in neutral and chromatic trends aimed to design visual dialogues between spaces, furniture and objects.

It deals with light and colour contrasts especially on horizontal and vertical planes.

By means of new Gloss levels and harmonic combinations between colours and wood species, we enhance different material surfaces, from wood to glass.

This collection comprises 60 Solid colours and 50 new Effect colours designed according to the needs of contemporary styles. This will allow designers to understand how to use and combine different colours and effects with different finishes.



LECHLER S.P.A.
22100 Como - Italia
Via Cecilio, 17
Tel. +39.031 586 111
Fax +39.031 586 206
info@lechler.eu



It's a Lechler Trade Mark

LECHLER COATINGS LTD.
Unit 42, Pochin Way - Middlewich
Cheshire CW10 0GY - UK
Tel. +44 (0) 1606 738.600
Fax +44 (0) 1606 738.517
lechler.uk@lechler.eu

LECHLER COATINGS FRANCE S.A.R.L.
Parc d'activité Actipole
296, rue de la Béalière
F-38113 Veurey-Voroize - France
Tel. +33(0) 4 76.53.71.81
Fax +33(0) 4 76.53.71.89
lechler.france@lechler.eu

LECHLER COATINGS IBERICA, S.L.
Calle Primer de Maig, 25-27
08908 L'Hospitalet de Llobregat
Barcelona - España
Tel. +34 93.264.93.20
Fax +34 93.264.93.21
lechler.iberica@lechler.eu

LECHLER COATINGS GMBH
Lilienthalstraße 3 (Halle 12)
D-34123 Kassel - Deutschland
Tel. +49 (0) 561 988.380
Fax +49 (0) 561 988.38.38
lechler.de@lechler.eu

LECHLER DO BRASIL S.A.
Rua 2, Distrito Industrial IV n.10
Bairro: São Lucas CEP: 95360-000
Paráí (Rio Grande do Sul) - Brasil
Tel./Fax +55 54 3477 1882/2107
lechlerdobrasil@lechler.com.br

www.lechler.eu



The culture of colour for your life

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